

PRIMEHORT

Farm Nursery Business

A practical, profitable way to regenerate your land and diversify your income. There's growing demand for native plants as farmers across New Zealand look to restore marginal land. Why not produce them yourself, and supply others in your region too?



WHY START A SMALL NURSERY ON YOUR FARM?

Save on plant costs!

Grow your own instead of buying in.

For example:

A typical native plant
in a 28 Cell Tray is
\$2.50/plant.

Purchase 6000 plants
@ \$2.50/plant =
\$15,000



Based on option 2 (see overleaf), your investment is recovered in 12-months and you would have approx 14,000 plants to sell!

Benefits

- 1. New income stream**
Sell native plants to neighbours while keeping some for your planting.
- 2. Enhance biodiversity**
Bring native life and birdsong back to your land.
- 3. Add value to your property**
Revegetated land has long-term gains.
- 4. Restore marginal land**
Ideal for areas not suited to grazing, or prone to erosion or flooding.
- 5. Support your community**
Help other farmers replant too.



Starter Packages Available!

All options are tailored for a basic nursery setup raising approx. 20,000 native seedlings.

Option 1 – Full Setup

Includes:

1. Growing support from an industry specialist
2. Torium Greenhouse
3. TV3 Potting Machine
4. Benching
5. 150m² of nursery area on weedmat cloth
6. Irrigation Pipes & Sprinklers
7. Forestry & Propagation Trays
8. 10m³ Premium Potting Mix
9. Knapsack Sprayer
10. Soil Scoop
11. Plant Labels

\$44,500
Save \$7,500
Normally \$52,000



Option 2 – Smart Start

Includes:

1. Growing support from an industry specialist
2. Torium Greenhouse
3. Benching
4. 150m² of nursery area on weedmat cloth
5. Irrigation Pipes & Sprinklers
6. Forestry & Propagation Trays
7. 10m³ Premium Potting Mix
8. Knapsack Sprayer
9. Soil Scoop
10. Plant Labels

\$14,500
Save \$2,500
Normally \$17,000



Option 3 – Outdoor Essentials

Includes:

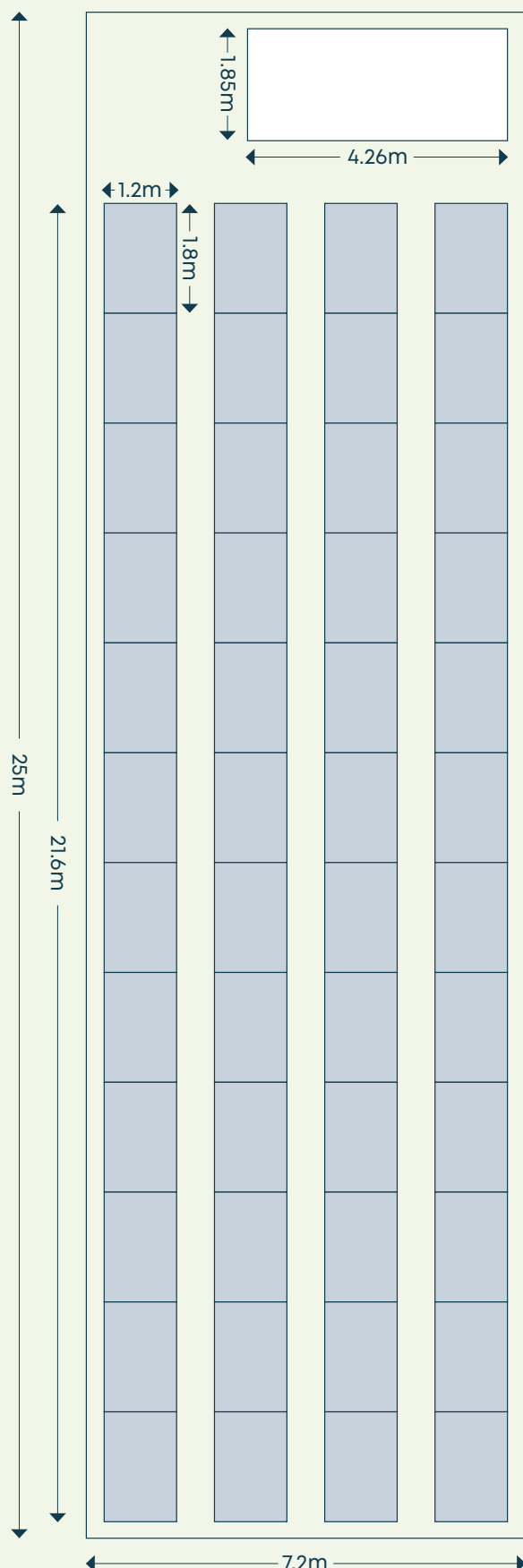
1. 150m² of nursery area on weedmat cloth
2. Benching
3. Irrigation Pipes & Sprinklers
4. Forestry & Propagation Trays
5. 10m³ Premium Potting Mix
6. Knapsack Sprayer
7. Soil Scoop
8. Plant Labels

\$10,000
Save \$2,000
Normally \$12,000

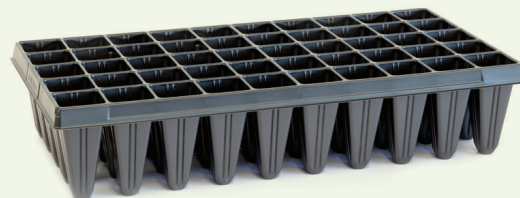
‘Investment Boost’ makes it even more affordable to get started.

Thanks to the Government’s new Investment Boost, **businesses investing in new tools, machinery, or equipment can now write off 20% of the cost against their taxable income in Year 1.** That means it’s more affordable than ever for farmers to buy the nursery kit they need to succeed, while making a lasting impact on their land and community.

NURSERY FOOTPRINT



50 Cell Grade

*Ideal for:*

- Manuka (*Leptospermum scoparium*)
- Kanuka (*Kunzea ericoides*)
- Wiwi (*Juncus* species)

**100 x 50 Cell Trays included in package =
5,000 plants**

28 Cell Grade

*Ideal for:*

- Harakeke (*Phormium* species)
- Carexes (*Carex* species)
- Cabbage trees (*Cordylines*)
- Karamu (*Coprosma robusta*)
- Toetoe (*Cortaderia* species)
- Koromiko (*Hebe* species)
- Mahoe (*Melicytus ramiflorus*)
- Black Matipo (*Pittosporum tenuifolium*)
- Karo (*Pittosporum crassifolium*)

**500 x 28 Cell Trays included in package =
14,000 plants**

10 Cell Grade

*Ideal for:*

- Kahikatea (*Dacrycarpus dacrydioides*)
- Totara (*Podocarpus totara*)
- Titoki (*Alectryon excelsa*)
- Putaputaweta (*Carpodetus serratus*)
- Wineberry (*Aristolelia serrata*)
- Lacebark (*Hoheria* species)
- Rewarewa (*Knightia excelsa*)
- Kawakawa (*Macropiper excelsa*)
- Lemonwood (*Pittosporum eugeniioides*)
- Five finger (*Pseudopanax arboreus*)
- Kowhai (*Sophora* species)

**100 x 10 Cell Trays included in package =
1,000 plants**



How it works

A seasonal system that works with your farming calendar. This means your nursery setup works year-round - and so do the benefits!

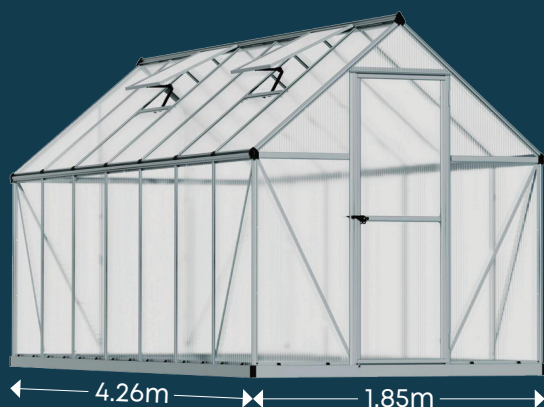
JULY - NOVEMBER

Propagate native seedlings in the greenhouse.

NOVEMBER - JULY

Grow vegetables for household use or market sale in the greenhouse.

Grow native seedlings in the outdoor nursery area for farm planting & selling.



Real returns. Real regeneration.

Starting a small-scale nursery is the most practical way a farmer can:

- ✓ Restore degraded or erosion-prone land
- ✓ Grow native species adapted to your soil and climate
- ✓ Supply high-demand plants to neighbours and other farmers
- ✓ Pass on a better farm for future generations

Ready to start?

Talk to us today about the right package for your farm.

Call 0800 12 77 46 or

Email sales@primehort.co.nz

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